



Crimson Coaching™

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Workshop Description

Using Social Media Wisely in the College Admissions Process

A Workshop for Students in Grades 9- 12 AND Their Parents

Students are often warned against posting anything “controversial” on social media for fear of negative repercussions during the college admissions process. While this advice is sound, it neglects the potential benefit that TikTok, YouTube, Twitter, Instagram, Pinterest, and other social media platforms can play to increase a student’s likelihood of acceptance. In this workshop, college counselor and President of **Crimson Coaching™**, Dr. P. (Dominique Padurano, Ph.D.) shares insights from admissions officers and applicants who have used social media wisely during the college admissions process. Participants should bring a notebook, a pen/pencil, and an open mind.

Dr. P.’s Bio

After teaching for more than a decade at some of the nation’s top high schools, Dominique Padurano, Ph.D. (“Dr. P.”) founded Crimson Coaching, a boutique tutoring, test prep, and college counseling consultancy. Dr. P.’s students have earned hundreds of thousands of dollars in scholarships, as well as admissions to Harvard, Princeton, Stanford, and other elite colleges. Dr. P. earned her own Bachelor’s degree, *magna cum laude*, from Harvard College, and possesses a Master’s in Education and a Ph.D. in History. She works with clients worldwide and may be contacted directly at info@crimsoncoaching.com.