



CRIMSON COACHING

The Charles College List and Essay Package*

Need help writing your main essay – and picking the right colleges to send it to?

Dr. P. builds a balanced list tailored to your unique goals, interests, and abilities. Then, she guides you through the college essay writing process from brainstorming to polishing so admissions officers see you in your best light.

With this package:

- you receive an individually tailored college list containing three “reach” schools, five “target” schools, and four “safety” schools two weeks after your first virtual meeting with Dr. P.**
- you can save time and money by only visiting colleges appropriate for your child
- you can avoid needless anxiety by having a seasoned professional guide your family through the college list-building process before senior year begins
- your child will understand what they want and need to get out of their college experience through three virtual meetings with Dr. P.**
- the family receives a customized College Tracker to record and organize college visits notes
- you may request two wholesale revisions to Dr. P.’s draft lists**
- student produces polished application essay through 10, 50-minute virtual sessions with Dr. P.***

When can families purchase and use this package? The ideal time to purchase this package is November-February of the student’s junior year. However, families can start this package as early as the end of the student’s sophomore year and as late as the start of senior year.

What would an ideal timeline for using this package look like?

Start: January of Junior Year

- Student takes Crimson Coaching Interest Inventory before 1st meeting with Dr. P.**
- Dr. P.’s delivers first draft list within two weeks after 1st meeting
- Family visits target and safety schools during Spring
- Family returns written feedback on first draft list to Dr. P. by May 1 (1st revision request)

Middle: May-July of Junior Year: 2nd meeting with Dr. P.**

- Dr. P. delivers second draft list by two weeks after 2nd meeting
- Family continues school visits; returns feedback on second draft list by July 15 (2nd revision request)
- Student begins weekly essay writing sessions with Dr. P. around July 1

End: August/September of Senior Year: Dr. P. delivers final list 2 weeks after 2nd meeting**

- During 3rd and final meeting, Dr. P. reviews EA / ED options**
- Student finishes main college application essay by September 15
- Student applies during fall/winter

***Early Bird Discount: Book by March 31 and Use College List Services by June 30 for \$500 off.**

**Virtual meetings can take place with or without parent(s).

***If student finishes the main Common App personal statement before they use 10 sessions, student may use remaining sessions on supplemental essays.